

# Global Media and Information Literacy Week 2019

24 - 31 October 2019

## Feature Conference Youth Agenda Forum

24 - 26 September, Gothenburg, Sweden

#GlobalMILWeek





## A Message from UNESCO

### Expanding Media and Information Literacy for All: It can be done!

UNESCO is delighted to welcome all participants to this Global Media and Information Literacy Week Feature Event, the Ninth Media and Information Literacy and Intercultural Dialogue (MILID) Conference and the Fourth Youth Agenda Forum.

UNESCO is grateful to our co-hosts and organizers, the County Council Region Västra Götaland, Sweden and the University of Gothenburg in partnership with the Swedish National Commission for UNESCO, for their committed and enlightened co-leadership. This is the first time a regional institution and a university host the Feature Conference and Youth Forum.

UNESCO also wishes to acknowledge all members and partners of the UNESCO-led Global Alliance for Partnerships on Media and Information Literacy (GAPMIL) and the UNESCO-UNAOC International University Network on MILID. It is through the linking up of our collective national, regional, and international actions that Global MIL Week is growing, and expanding media and information literacy for all, becomes possible.

The focus of Global MIL Week 2018 was MIL Cities. This year we draw attention to the need for MIL Citizens. As we move from MIL Cities to MIL Citizens, expanding MIL for all requires that every individual, institution, community, country, and people, start with their reflection in the mirror. As we reflect on the theme for Global MIL Week 2019, *MIL Citizens, Informed, Engaged, Empowered* let us apply our critical compasses to its true meaning.

Consider the scientific fact, even truth, that if we exercise every day, we will be healthier. Yet, many of us still do not exercise.

Also, it is a truth that information is one of the world's most valuable commodity.



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Yet, for too many of us, it is a currency with little or no value.

It is clear, then, that being informed is a necessary but not sufficient step to being media and information literate. Reflect on the *true* or *false* question which follows. True or false: Can critical engagement with the right information stir peace and respect for the rights of others?

When people are conscious about all types of information they receive and share (*Being Informed*), critically reflect on the authenticity, source and the possible intent of the information (*Being Engaged*), and take purposeful and informed decisions (*Being Empowered*) – they are on the path to being media and information literate. Through MIL:

- **Informed** citizens and communities lay the foundation for actions to change lives by starting with their own.
- **Engaged** individuals and groups become liable to each other and act with greater respect of each other's rights and freedom, and greater solidarity. This respect and solidarity calls for intercultural dialogue. As Ulla Carlsson, one of the leading stalwarts of MIL, puts it, "there is a need for comparative projects much more open to holistic perspectives and cross-cultural and intercultural approaches than is the case at present. We need to learn more from one another, to share knowledge and context, and to work together... In such a context media and information literacy constitutes a key competence, and intercultural dialogue an obligation (2013, p.135)."
- **Empowered** people are the foundation of a healthy and sustainable society. They understand their agency. They become confident decision-makers with full knowledge of their rights and awareness of their interconnectedness with the world around them.

MIL is crucial to navigating our global society; it is at the very core of the



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understanding of the 21st century. Addressing art and modernism, Pr. Sverker Sörlin, Swedish Historian of ideas and Professor of environmental history, writes: "It is a story of utopian dreams and belief in the future, but also one that involves a critique of modernity."

The necessity to think critically about the world around us is what makes expanding MIL for all more than utopian. We can do it! It can be done! MIL is a story of today, connecting to many social opportunities and challenges before us, such as peace, human rights, and radicalization and extremism. As all stakeholders undertake MIL actions, we are making a profound societal change. It is an innovative, continuous, and undoubtedly, progressive growth.

UNESCO exists to build peace in the minds of men and women of all ages, as well as protect human rights and fundamental freedoms. There are no short-cuts to such aspirational goals. We must build bridges, connect people from all horizons to move forward. MIL is one tool in the toolbox to achieve this. This is a strength of UNESCO and global partnerships.

Let us then commit and continue the celebration of Global MIL Week 2019 starting with the Feature Events from 24-26 September 2019, up to and after the designated week from 24-31 October 2019. Join the vision to expand MIL for all by organizing offline and online events/actions to advocate for MIL. Register them on our website.

Expanding MIL for all is no longer a dream. It can be done. Let us leave this legacy for generations to come.

**Alton Grizzle**

Programme Specialist in Communication and Information Division for Freedom of Expression and Media Development Section for Media and Society, UNESCO







## A message from the Local Hosts

### Empowering MIL Citizens is a regional challenge!

We did not have to think long before we decided to host the ninth UNESCO Global Media and Information Literacy Feature Conference in Gothenburg. For us, a Swedish region, it is crucial to be a part of multilevel governance model where we work for the global challenges side by side with international, national and local organisations. Our mutual endeavour towards empowered citizens able to make informed decisions and resilient to propaganda, disinformation and fake news is more important than ever, and we hope to be able to contribute to reach this important goal.

Eight years ago, Region Västra Götaland adopted a cultural strategy called "A World Meeting Place" where we state that a good life also includes access to culture. For that reason, culture is one of our region's five priority areas. I cannot think of a better way to make our strategy come true than to turn our region into a world meeting place through the global work for free speech, for the right to express your opinion and for others to question it. This is just what is about to happen in Gothenburg this week!

The Gothenburg Book Fair is Scandinavia's largest book fair and gathers more than 100 000 visitors every year. Since the start in 1985, their key audience are teachers, librarians and book lovers. Media and information literacy (MIL) has been on the agenda at every fair during the years (although under other labels) and we are very proud to present MIL as one out of three focus areas this year. We call it Medievetenhet – Media awareness. Another focus – universal suffrage – is the core of democracy and highlights the facts that Swedish women had their legal right to vote in 1919, one hundred years ago.

The work of UNESCO, as well as the Book Fair, encourages us to combine complex issues with the joy and love of reading and writing at all ages. The



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Youth Agenda Forum will take place in the center of the Book Fair and I am eager to listen to the dialogue of young people from all over the world. Children and youth are the most important for cultural policy – not to do things *for* and *about* them, but *together* with them for a mutual knowledge. We are in duty bound to encourage their passion for expressing themselves in different medias, to criticize the sources, but also confidence in the same sources.

I would like to acknowledge all our partners in this important work: UNESCO, the University of Gothenburg, the Swedish National Commission for UNESCO, the Gothenburg Book Fair and Kultur i Väst, the regional administration for cultural development who has been in charge of the planning and the realisation of this event.

As the president of the Cultural Committee of Västra Götaland, I warmly welcome all of you to Gothenburg and Västra Götaland. Let's be informed, engaged and empowered together!

**Conny Brännberg**

President of the Committee of Culture,  
Region Västra Götaland

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# Global Mil Week 2019

MIL Citizens: Informed, Engaged, Empowered

## Feature Conference

### Agenda Outline

#### Day 1 – Tuesday, September 24, 2019

**8:00 – 9:30 REGISTRATION**

**9:30 – 10:45 OPENING CEREMONY**

**Chaired by:**

Ms Katti Hoflin, Director of Cultural Affairs,  
Region Västra Götaland

**With the presence of:**

Ms Anna Ekström, Minister for Education, Sweden

Mr Moez Chakchouk, Assistant Director-General for  
Communication and Information, UNESCO

Ms Annika Tännström, President of the Regional Council,  
Region Västra Götaland

Ms Eva Wiberg, Vice-Chancellor, University of Gothenburg

**Announcement:**

GAPMIL Global MIL Awards 2019

Room: K1

**10:45 – 11:15 COFFEE/TEA BREAK**

**11:15 – 12:00 Keynote address**

Ms Ulla Carlsson, Professor, University of Gothenburg /  
UNESCO Chair on Freedom of Expression,  
Media Development and Global Policy

Room: K1

**12:00 – 13:20 LUNCH**





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**13:20 – 14:20** **PLENARYSESSION I:**  
**MIL FOR THE SUSTAINABLE DEVELOPMENT GOALS AND PEACE**

Room: K1

**14:30 – 16:00** **PARALLEL SESSION 1A:**  
Media meet MIL for lifelong learning and trust (Part I)

Room: J2

**PARALLEL SESSION 1B:**  
MIL, elections, good governance

Room: R17 + R18

Baltic-Nordic-UNESCO Side Event: Empowering youth as agents of MIL: The role of informal education

Room: R2

UN Roundtable (closed session)

Room: R11 + R12

**16:00 – 16:25** **COFFEE/TEA BREAK**

**16:30 – 17:50** **PLENARY SESSION II:**  
**MIL AND FREEDOM OF EXPRESSION: DIALOGUE, AND ENGAGEMENT**

Room: K1

**SPECIAL SESSION 1:**  
**MIL PROMOTING INTERCULTURAL DIALOGUE, GENDER EQUALITY, AND SOCIAL INCLUSION**

Room: J2



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- 18:00 – 19:20** **PARALLEL SESSION 2A:**  
**MEDIA MEET MIL FOR LIFELONG LEARNING AND TRUST (PART II)**  
Room: J2
- PARALLEL SESSION 2B:**  
**MIL FOR TEACHERS: HOW TO EDUCATE THE EDUCATORS?**  
Room: R17 + R18
- PARALLEL SESSION 2C:**  
**MIL POLICY ADVOCACY WORKSHOP**  
Room: R2
- SIDE EVENT:**  
**INTERNATIONAL DAY FOR UNIVERSAL ACCESS TO INFORMATION:**  
**OPEN TALKS**  
Room: R11 + R12
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## Day 2 – Wednesday, September 25, 2019

**8:00 – 9:00 REGISTRATION**

**8:30 – 10:00 PLENARY SESSION III:  
MIL TO TACKLE DISINFORMATION AND PROPAGANDA**  
Room: J1

**SPECIAL SESSION 2:  
MIL ROLE IN PRIVACY, PROTECTION OF PERSONAL DATA,  
AND HUMAN RIGHTS**  
Room: J2

**10:00 – 10:30 COFFEE/TEA BREAK**

**10:35 – 12:00 PLENARY SESSION IV:  
MIL FUTURES: INNOVATION, GOOD PRACTICES, CHALLENGES**  
Room: K1

**12:00 – 13:00 LUNCH**

**13:00 – 14:30 PARALLEL SESSION 3A:  
MIL ASSESSMENT: EFFORTS, ACHIEVEMENTS, EFFECTIVENESS**  
Room: J1

**PARALLEL SESSION 3B:  
NATIONAL POLICIES/STRATEGIES: EQUAL ACCESS TO MIL (PART I)**  
Room: J2

**PARALLEL SESSION 3C:  
MIL FOR EMPOWERMENT AND SOCIAL ADVOCACY**  
Room: R2

**SIDE EVENT:  
UP THE MASK: DIGITAL STREET LABS MIL TOOLS WORKSHOP**  
Room R11+R12



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**14:30 – 15:00 COFFEE/TEA BREAK**

**15:00 – 16:30 PARALLEL SESSION 4A: YOUTH ENGAGEMENT IN MIL**

Room: J1

**PARALLEL SESSION 4B:**

**NATIONAL POLICIES/STRATEGIES: EQUAL ACCESS TO MIL (PART II)**

Room: J2

**PARALLEL SESSION 4C: INTEGRATING MIL IN UNESCO CITIES NETWORK:  
FILM, GAMES, CARTOONS...**

Room: R2

**SIDE EVENT: SWEDEN IN FOCUS**

Room R11+R12

**16:40 – 17:50 PLENARY SESSION V: GAPMIL/MILID SESSION**

Room: K1

**18:00 – 18:55 CLOSING PLENARY**

**Announcement:**

GAPMIL International Steering Committee elections results

Room: K1

**19:00 – 20:30 RECEPTION AT CONGRESS CENTER**



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## Day 3 – Thursday, September 26, 2019

**Youth Agenda Forum**

**MIL Seminars/Workshops at the Gothenburg Book Fair**

(September 26-29, 2019)

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## Day 4 – Friday, September 27, 2019

**GAPMIL/MILID**

Closed Meeting

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## Feature Conference

### Detailed Agenda

#### DAY 1 - Tuesday, 24 September

##### 9:30 – 10:45 Opening Ceremony

Room K1 Moderator: Ms Katti Hoflin, Director of Cultural Affairs,  
Region Västra Götaland, Sweden

##### Speakers:

Ms Anna Ekström, Minister for Education, Sweden

Mr Moez Chakchouk, Assistant Director-General  
for Communication and Information, UNESCO

Ms Annika Tännström, President of the County Council  
Region Västra Götaland, Sweden

Ms Eva Wiberg, Vice-Chancellor,  
University of Gothenburg, Sweden

##### 10:45 – 11:15 COFFEE/TEA BREAK

##### 11:15 – 12:00 Keynote Speech

Room K1 Ms Ulla Carlsson, Professor, University of Gothenburg/  
UNESCO Chair on Freedom of Expression,  
Media Development and Global Policy, Sweden

##### 12:00 – 13:20 LUNCH BREAK

##### 13:20 – 14:20 PLENARY SESSION 1 MIL FOR THE SUSTAINABLE

Room K1 DEVELOPMENT GOALS AND PEACE

##### Moderator/Speaker:

Ms Anette Novak, Director-General,  
Swedish Media Council, Sweden



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## Speakers:

**Mr Per Olsson Fridh**, State Secretary to Minister for International Development Cooperation, Ministry of Foreign Affairs, Sweden

**Ms Mirta Lourenço**, Chief of Section for Media Development and Society, Communication and Information Sector, UNESCO

**Ms Sook Choi and Ms Siyeon Jang**, Researchers, Institute of Media and Communication, Hankuk University of Foreign Studies, Republic of Korea

**Ms Yetunde Ayobolu Caleb**, Lecturer and Researcher of Development Communication and Gender, University of Lagos, Nigeria

## 14:30 – 16:00 **PARALLEL SESSION 1A MEDIA MEET MIL**

### Room J2 **FOR LIFELONG LEARNING AND TRUST (PART I)**

#### **Moderator/Speaker:**

**Mr Stéphane Hoebeke**, Lawyer, Legal Department, RTBF, Belgium

#### **Speakers:**

**Mr Joseph Yap**, Expert-Manager, Nazarbayev University Library, Kazakhstan and **Ms Janice D.C. Peñaflor**, Assistant Director for Support Services, Libraries De La Salle University, Philippines

**Ms Ida Cortoni**, Professor, Sapienza University of Rome, Italy, and **Ms Jelena Perovic**, Communication Officer, UNICEF Montenegro



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**Ms Mette Hultgren**, Business Strategist and Editor, UR,  
Swedish Educational Broadcast Company, Sweden

**Ms Kalpana Chaudhari**, Assistant Professor, Shah and  
Anchor Kutchhi Engineering College/Vice President,  
Institute for Sustainable Development and Research, India

## **14:30 – 16:00 PARALLEL SESSION 1B MIL, ELECTIONS, GOOD GOVERNANCE**

### **Room R17+R18 Moderator/Speaker:**

**Mr Michael Hoechsmann**, Associate Professor,  
Lakehead University (Orillia), Canada

### **Speakers:**

**Ms Brooke Duffy**, Assistant Professor, Seton Hall University,  
USA, and **Ms Michelle L. Tafur**, Master's Candidate,  
American University, USA

**Mr Carl Heath**, Special Counsel,  
Government Commission for Media and Information  
Literacy and Democratic Dialogue, Sweden

**Mr Urban Jaksa**, Researcher, University of York, Slovenia

**Ms Alicia Fagervig**, Developer, Wikimedia Sverige, Sweden

## **16:00 – 16:25 COFFEE/TEA BREAK**

### **16:30 – 17:50 PLENARY SESSION 2 MIL AND FREEDOM OF EXPRESSION: DIALOGUE, AND ENGAGEMENT**

**Room K1**

**Moderator/Speaker:** **Mr Muhammad Furqan Rao**, PhD  
Candidate, Tsinghua University (China), Pakistan



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## Speakers:

Ms Mona Guath, Researcher, and Mr Thomas Nygren,  
Associate Professor, Uppsala University, Sweden

Ms Estrella Luna Muñoz, Researcher,  
University of Lisbon, Portugal

Ms Viktorya Muradyan, Researcher, Iaelyon School of  
Management, France

Ms Anna Belkina, Deputy Editor in Chief, RT,  
Russian Federation

## 16:30 – 17:50 **SPECIAL SESSION 1 MIL PROMOTING INTERCULTURAL DIALOGUE, Room J2 GENDER EQUALITY, AND SOCIAL INCLUSION**

### Moderator:

Ms Deniz Bayrakdar, Chair of the Communication  
Committee, UNESCO Turkish National Commission/  
Professor, Kadir Has University, Turkey

### Speakers:

Mr Olunifesi Suraj, Coordinator, UNESCO Nigerian  
University Network on MIL/Senior Lecturer,  
University of Lagos, Nigeria

Ms Naglaa Elemery, Media Expert of Arab World/Founder,  
Media and Information Literacy Experts Network

Ms Xenia Hanusiak, Cultural Ambassador and Writer,  
Australia

Ms Tamar Kintsurashvili, Executive Director,  
Media Development Foundation, Georgia





Ms Zoraima Cuello, Vice Minister of the Ministry of the  
Presidency of Dominican Republic

**18:00 – 19:20 PARALLEL SESSION 2A MEDIA MEET MIL FOR LIFELONG LEARNING AND**

**Room J2 TRUST (PART II)**

**Moderator:**

Mr Jude Abugu, Journalist, Nigerian Television Authority,  
Nigeria

**Speakers:**

Ms Mami Komaya, Professor,  
Jissen Women's University, Japan

Ms Jutta Haider, Associate Professor, and Mr Olof Sundin,  
Professor, Lund University, Sweden

Ms Anaïs Adriaens-Allemand, Project Manager, French Na-  
tional Center for Media and Information Literacy, France

Mr Andy Demeulenaere, Coordinator, Mediawijs, and Ms Fran  
Devriese, Brand Manager VRT NWS, VRT, Belgium

Ms Helena Francke, Associate Professor, University of  
Borås/ UiT The Arctic University of Norway, Sweden

**18:00 – 19:20 PARALLEL SESSION 2B MIL FOR TEACHERS: HOW TO EDUCATE THE**

**Room R17+R18 EDUCATORS?**

**Moderator/Speaker:**

Ms Daniela Cornelia Stix, Lecturer,  
University of Cologne, Germany



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## Speakers:

Ms Sylvana Sofkova Hashemi and co-authors,  
Associate Professor, University of Gothenburg, Sweden

Ms Tatiana Murovana, Programme Specialist,  
UNESCO Institute for Information Technologies in Education

Ms Lisa Molin, PhD Candidate,  
University of Gothenburg, Sweden

Ms Mònica Duran Ruiz, International Relations Expert,  
The Catalan Audiovisual Council, Spain

## 18:00 – 19:20 **PARALLEL SESSION 2C MIL POLICY ADVOCACY WORKSHOP**

**Room R2** Ms Carolyn Wilson, Lecturer, Western University, Canada

Mr Lauri Palsa, Researcher, and Ms Saara Salomaa,  
Senior Advisor, National Audiovisual Institute, Finland



## Day 2 - Wednesday, 25 September

### 8:30 – 10:00 **PLENARY SESSION 3 MIL TO TACKLE DISINFORMATION AND PROPAGANDA**

Room J1

**Moderator:** Ms Danica Ilic, Senior Programme Manager,  
Media Diversity Institute, UK

#### **Speakers:**

Ms Soeun Yang, Researcher, and Ms Jae Woo Lee, Researcher, Seoul National University, Republic of Korea

Mr Alexander Malkevich, Chairman of the Commission on Development of Information Community, Mass Media and Mass Communications of the Civic Chamber of the Russian Federation, Russian Federation

Ms Kari Kivinen, Head of the Lycée Franco-Finlandais d'Helsinki, Finland

Mr Ronan Costello, Public Policy Manager, Twitter, USA

Mr Namnandorj Bayaraa, CEO, Remo Media, Mongolia

### 8:30 – 10:00 **SPECIAL SESSION 2 MIL ROLE IN PRIVACY, PROTECTION OF PERSONAL DATA, AND HUMAN RIGHTS**

Room J2

**Moderator/Speaker:** Mr Harald Gapski, Head of Research, Grimme-Institute, Germany

#### **Speakers:**

Ms Beatrice Bonami, Head of Educational Design/Innovation, University of São Paulo/University College London, Brazil, and Mr Massimo Di Felice, Professor, University of São Paulo, Brazil



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Ms Karolina Andersdotter, Data Detox Bar,  
Library Development, Sweden

Mr Ariel Ursolon Bosque, Instructor,  
Rizal Technological University, Philippines

10:00 – 10:30 **COFFEE/TEA BREAK**

10:35 – 12:00 **PLENARY SESSION 4 MIL FUTURES: INNOVATION, GOOD PRACTICES,  
Room K1 CHALLENGES**

**Moderator/Speaker:** Ms Sheila Webber, Director of the  
Centre for Information Literacy Research,  
University of Sheffield, UK

**Speakers:**

Mr Bill Johnston, Honorary Research Fellow,  
University of Strathclyde, UK

Mr Carlos Alberto Lima, Coordinator, The Educommunica-  
tion Nucleus, and Ms Maria Célia Rehder, Teachers Trainer,  
The Educommunication Nucleus, Brazil

Ms Jomkwan Polparsi, Assistant President for IT and  
Director of the Central Library, University of the Thai  
Chamber of Commerce, Thailand

Mr Jonas Linderöth, Professor, and Ms Viveca Larsson,  
Senior Lecturer, University of Skövde, Sweden

Ms Yves Collard, Researcher, Media Animation, Belgium

12:00 – 13:00 **LUNCH BREAK**



**13:00 – 14:30 PARALLEL SESSION 3A MIL ASSESSMENT:**

**Room J1 EFFORTS, ACHIEVEMENTS, EFFECTIVENESS**

**Moderator/Speaker:** Mr Michael Forsman,  
Associate Professor, Södertörn University, Sweden

**Speakers:**

Mr Moazzam Naseer, Assistant Professor, Riphah Institute  
of Media Sciences/ Riphah International University, Pakistan

Ms Mehri Druckman, Country Representative and Program  
Director, IREX, Ukraine

Mr Dennis Reineck, Project Manager, and Mr Jan Lublinski,  
Head of Research and Evaluation, DW Akademie, Germany

Ms Aakanksha Sharma, Researcher, and  
Mr Arul Selvan, Associate Professor,  
Indira Gandhi National Open University, India

Mr Tomás Durán Becerra, National Research Director,  
Corporación Unificada Nacional de Educación Superior,  
Colombia, and Mr Jesús Lau, Librarian, Universidad  
Veracruzana, Mexico

**13:00 – 14:30 PARALLEL SESSION 3B NATIONAL POLICIES/STRATEGIES:**

**Room J2 EQUAL ACCESS TO MIL (PART I)**

**Moderator/Speaker:** Ms Irene Andriopoulou, Researcher,  
EKOME S.A. National Centre of Audiovisual Media and  
Communication, Greece

**Speakers:**

Ms Maja Zaric, Head of Unit,  
Ministry of Culture and Media, Republic of Serbia





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Mr Seojoong Kim, Professor,  
SungKongHoe University, Republic of Korea

Ms Monika Valečić, Researcher, Gong, Croatia

Mr Philip Russell, Deputy Librarian,  
Technological University of Dublin, Ireland

## 13:00 – 14:30 **PARALLEL SESSION 3C MIL FOR EMPOWERMENT**

### Room R2 **AND SOCIAL ADVOCACY**

**Moderator/Speaker:** Mr Domen Savič,  
Director, Citizen D Institute, Slovenia

#### **Speakers:**

Ms Yvonne Andersson, Lecturer, Stockholm University and  
Mr Ulf Dalquist, Swedish Media Council, Sweden

Ms Wendy Bryant, Senior Research Manager, Ofcom, UK

Mr Rodrigo Zárate Moedano, Film studies program coordinator, Universidad Veracruzana, and Mr Ricardo Braojos García, Director, Iberoamerican Forum of Cinematographic Studies, Mexico

Mr Dennis Augustsson, PhD Candidate,  
University West, Sweden

## 14:30 – 15:00 **COFFEE/TEA BREAK**



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## 15:00 – 16:30 **PARALLEL SESSION 4A YOUTH ENGAGEMENT IN MIL**

**Room J1 Moderator/Speaker:** Ms Sherri Hope Culver,  
Director, Temple University Center for Media and  
Information Literacy, USA

### **Speakers:**

Ms Joanna Marinova, COO,  
Center for Creative Training, Bulgaria

Ms Eva Reina, Director, European Youth Information and  
Counselling Agency, Luxembourg, and Mr Muhaimin Karim,  
Åbo Akademi University, Finland

Ms Maria Ericson, Chairman, and Mr Gösta Öborn, Board  
Member, Seek You Seek You, Sweden

Ms Narine Khachatryan, Co-founder,  
Media Education Center, Armenia

Ms Tanya Notley, Senior Lecturer, Western Sydney University,  
and Mr Michael Dezuanni, Associate Professor,  
Queensland University of Technology, Australia

## 15:00 – 16:30 **PARALLEL SESSION 4B NATIONAL POLICIES/STRATEGIES:**

### **Room J2 EQUAL ACCESS TO MIL (PART II)**

**Moderator/Speaker:** Ms Helena Söderman, Deputy  
Director General, The Swedish Press and Broadcasting  
Authority, Sweden

### **Speakers:**

Ms Kristina Juraite, Professor, and Ms Aukšė Balčytienė,  
Professor, UNESCO Chair on Media and Information  
Literacy for Inclusive Knowledge Societies,  
Vytautas Magnus University, Lithuania



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**Mr Abdellatif Bensfia**, Director,  
Higher Institute of Information and Communication/  
Center for Research and Media Education, Morocco

**Ms Klinta Ločmele**, Expert in Media Policy,  
Ministry of Culture of the Republic of Latvia, Latvia

**Ms Martina Wagner**, Special Advisor,  
Swedish Media Council, Sweden

**Ms Alina Ostling**, Researcher, and **Ms Iva Nenadic**, Researcher,  
European University Institute, Italy

## **15:00 – 16:30 PARALLEL SESSION 4C INTEGRATING MIL IN UNESCO CITIES NETWORK:**

### **Room R2 FILM, GAMES, CARTOONS...**

**Moderator/Speaker:** Mr Alton Grizzle,  
Programme Specialist, UNESCO

#### **Speakers:**

**Mr Paul Guzzardo**, Researcher, Geddes Institute for Urban  
Research, University of Dundee, UK

**Ms Sylvain Platevoet**, Programme and International  
Development Manager, Cartooning for Peace, France

**Mr Howard Blumenthal**, Founder, Kids on Earth/  
Senior Scholar, University of Pennsylvania, USA

**Mr Fredrik Holmberg**, Founder, Filmpedagogerna, Sweden

**Mr David Wilson**, Director, Bradford UNESCO City of Film, UK



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**16:40 – 18:00** **PLENARY 5 GAPMIL/MILID GENERAL ASSEMBLY PART I**  
Room K1

**18:00 – 18:55** **CLOSING SESSION**  
Room K1

**19:00 – 20:30** **RECEPTION AT CONGRESS CENTER**

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## Side Events

### 1. **Nordic-Baltic-UNESCO side-event: Empowering youth as agents of media literacy: the role of informal education.**

Tuesday 24 September 14:30-16:00 Room R2

**Ms Guna Spurava**, Head of UNESCO Chair on Media and Information Literacy, Latvia

**Mr Karl Gustav Adamsoo**,

Winner of the competition MIL thesis 2018, Estonia

**Ms Neringa Jurčiukonytė**, Founder of Media4Change, Lithuania

**Ms Maarit Jaakkola**, Assistant Director,  
Researcher & Editor NORDICOM, Finland

**Ms Hanadi Gharaibeh**, Associate Project Officer,  
UNESCO Office in Amman

### 2. **UN Roundtable (Closed Session)**

Tuesday 24 September 14:30-16:00 Room R11+R12

### 3. **International Day for Universal Access to Information: Open Talk**

Tuesday 24 September 18:00-19:20 Room R11+R12

Video Message from **Mr Moez Chakchouk**, Assistant Director-General  
for Communication and Information UNESCO

**Ms Sheila Webber**, Director of the Centre for Information Literacy  
Research, University of Sheffield, UK

**Ms Xenia Hanusiak**, Cultural Ambassador and Writer, Australia

**Mr Michael Hoechsmann**, Associate Professor,  
Lakehead University (Orillia), Canada





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## 4. Up the Mask: Digital Street Labs MIL tools workshop

Wednesday 25 September 13:00-14:30 Room R11+R12

Mr Paul Guzzardo, Researcher,

Geddes Institute for Urban Research University of Dundee, UK

Mr Julien Maudet, Performer and Educator, France

## 5. Sweden in Focus

Wednesday 25 September 15:00-16:30 Room R11+R12

Ms Josefine Alm, project manager, and Ms Annika Wik, consultant,  
Swedish Film Institute

Mr Linus Andersson, Senior Lecturer, and Mr Martin Danielsson,  
Senior Lecturer, Halmstad University, Sweden

Mr Karl-Magnus Johansson, Archivist, The Regional State Archives in  
Gothenburg, and Mr Mats Jönsson, Professor, University of Gothenburg,

Mr Michael Forsman, Associate Professor, Södertörn University, Sweden



## Day 3 - Thursday, 26 September

### UNESCO MIL SEMINARS AT THE GOTHENBURG BOOK FAIR

#### **1. MIL is binoculars for human rights**

Thursday 26 September 10.00-10.45, Room F5

Ms Ivana Jelaca (Serbia), Media Diversity Institute Western Balkans

Ms Ulla Carlsson (Sweden), University of Gothenburg

Ms Anette Novak (Sweden), Swedish Media Council

Ms Anubhuti Yadav (India), Indian Institute of Mass Communication

#### **Moderator:**

Ms Karin Stenson (Sweden), Swedish National Commission of UNESCO

#### **2. Reading, the forgotten pearl of the great price: does MIL stir reading?**

Thursday 26 September 12.00-12.45, Room F4

Ms Anna Kozłowska (USA), University of Illinois at Chicago

Ms Maria Cherrie (Trinidad and Tobago), National Library and Information System Authority

Ms Ginta Zalcmane (Latvia), The National Library of Latvia, Library Science

Ms Nancy Ochieng (Kenya), Kenya National Library Service

#### **Moderator:**

Ms Kajsa Lunde (Sweden), Kultur i Väst, Region Västra Götaland

#### **3. MIL matters to reduce gender stereotypes and inequalities**

Thursday 26 September 11.00-11.45, Room R2

Ms Maha Bashri (United Arab Emirates), United Arab Emirates University

Ms Maria Edström (Sweden), University of Gothenburg

Ms Claudia Wanderley (Brazil), Campinas State University

Mr Piya Pongsapitaksanti (Japan), Kyoto Sangyo University

#### **Moderator:**

Ms Brit Stakston (Sweden), Blank Spot Project

#### **4. Mediating peace and mutual understanding with MIL**

Thursday 26 September 16.00-16.45, Room F5

**Mr Henrik Selin (Sweden)**, Government Committee for  
Protection of Democratic Dialogue

**Ms Kai Zhang (China)**, Communication University of China

**Mr Felipe Chibás Ortiz (Brazil)**, University of São Paulo,

**Ms Kyoko Murakami (Japan)**, Hosei University

#### **Moderator:**

**Ms Ylva Gustafsson (Sweden)**, Region Västra Götaland

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## Youth Agenda Forum

### MIL Citizens: Informed, Engaged, Empowered Programme

26 September 2019, Gothenburg, Sweden

**8:45 – 9:15** Registration with Welcome Coffee and Film Projection

**Masters of Ceremony:**

Shahab Mehrabi (Sweden), Film Director

Victoria Ibiwoye (Nigeria), One African Child Foundation

**9:15 – 9:55** **OPENING CERMONY**

**Announcement:**

Youth Open Letter to UN Agencies and Government Officials

**Sofa Talk:**

**Interviewees:**

Alton Grizzle, Programme Specialist, Communication and  
Information Sector, UNESCO

Conny Brännberg, President of the Committee of Culture,  
Region Västra Götaland (Sweden)

Adama Lee, Chair, Youth Sub-Committee, Global Alliance  
for Partnerships on Media and Information Literacy

**Interviewer:**

Jasmin Lavoie (Canada), Journalist



# Global Mil Week 2019

MIL Citizens: Informed, Engaged, Empowered

## 10:00 – 11:00 **PLENARY 1 MIL CITIZENS: WHAT DOES IT MEAN TO YOUTH?**

### **Speakers:**

Cherry Agarwal (India),

Independent Journalist, formerly with Newslandry

Alexandre Bianchini do Amaral (Brazil),

University of São Paulo

Rachel Schnalzer (USA), Los Angeles Times

Rory Daniels (UK), European Commission

Shereen Nanish (Jordan), Jordan Media Institute

Olivier Makambira (Burundi), Afrika Youth Movement

## 11:00 – 11:30 **COFFEE BREAK**

## 11:30 – 12:30 **WORKSHOP PART I – MIL IN CREATION**

### **Facilitators:**

Julia Lagergren (Sweden), Folkets Bio Filmpedagogerna

Anas AlRawashdeh (Jordan), Drabzeen Human Development

## 12:30 – 13:30 **LUNCH AND FILM PROJECTION**

## 13:30 – 14:30 **PLENARY 2: MIL AND SUSTAINABLE DEVELOPMENT GOALS**

### **Speakers:**

Stefan Janjić (Serbia), University of Novi Sad

Jackson Jambu Soro (South Sudan), Platform Africa

Sophie Sandberg (USA), Catcalls of NYC

Dun Oliver C. Abiera (Philippines),

Young Southeast Asian Leaders Initiative

Kristina Alexandersson (Sweden),

The Swedish Internet Foundation



**14:30 – 15:00 COFFEE BREAK**

**15:00 – 16:00 PLENARY 3: YOUTH ENGAGEMENT IN MIL AND GOOD PRACTICES**

**Speakers:**

Daniel Nwaeze (Nigeria), Youth Sub-Committee, Global Alliance for Partnerships on Media and Information Literacy (GAPMIL)

Milouda Bouichou (Morocco), SIGMA21

Giannina Raffo (Venezuela), Center for Dissemination of Economic Knowledge for Freedom (CEDICE Libertad)

Victoria Nilsson (Sweden), International Youth Media Summit

Li Hao (China), China Daily

Kofi Selom Azasoo (Ethiopia), International Association of Students in Economic and Commercial Sciences

**16:05 – 17:15 WORKSHOP PART II - MIL IN CREATION (CONT'D)**

**17:20 – 18:00 CLOSING SESSION**

**Facilitators:**

Elena Mejía Julca (Peru), Artist

Ezbora Lubamba (Democratic Republic of Congo), Artist

**ADOPTION OF THE YOUTH OPEN LETTER**

**MIL-related performances:**

MIL poetry from Robert Chiwamba (Malawi), Renowned Poet

MIL song from the facilitators

MIL dance

Social Gathering for Youth Participants



# About

## **MIL Week**

### **Global Media and Information Literacy Week 2019: Join us and register your events**

**Going towards the 8th Global MIL Week, UNESCO and our partners are calling all stakeholders to join the celebration of Media and Information Literacy by organizing events or initiatives in their communities, cities, regions, or online.**

UNESCO and its partners are calling partners all over the world to celebrate Global MIL Week, building up to the Global MIL Week celebrations that will take place from 24 to 31 October 2019.

You can register your event here:

<https://en.unesco.org/global-mil-week-2019-celebrations-registration>

### **Media and Information Literate Citizens: Informed, Engaged, Empowered**

This year's edition will continue to focus on the cities and citizens in the digital age. MIL provides citizens with key competencies for life-long learning, work, and in all aspects of life.

Citizens equipped with MIL competencies are informed, engaged, and empowered. They can understand the dangers of disinformation, as well as the spiral of hatred and exclusion. When intercultural and interreligious dialogue are promoted through free, independent and pluralistic media and information systems, the awareness of diversities can enrich our notion of the world around us and improve our understanding of others and ourselves. Empowering all citizens, including youth, the elderly, and marginalized groups with MIL competencies allow more voices to be heard, and thus enables digital inclusion and enhanced opportunities.

Together with its Feature Events (International MIL and Intercultural Dialogue Conference and Youth Agenda Forum in Gothenburg, Sweden, 24-26 September 2019), Global MIL Week calls for local events around the world to promote MIL connections across disciplines and professions.

Celebration events can take place during the months leading up to Global MIL Week or be announced as events that will occur in your country or region around the period of Global MIL Week in October.

## How to celebrate Global MIL Week?

Here are two ways to celebrate Global MIL Week:

- Organize a MIL Day in your city, community, school, university, library, etc.
- Promote MIL and the hashtag #GlobalMILWeek on social media

There are more ways to mark Global MIL Week - take a look at the **10 Ways to Celebrate Global MIL Week**:

<https://en.unesco.org/commemorations/globalmilweek/2019/howtocelebrate>

Global MIL Week is celebrated annually from 24 to 31 October. It is led by UNESCO, in cooperation with the Global Alliance for Partnerships on Media and Information Literacy (GAPMIL), UNAOC and the Media and Information and Intercultural Dialogue (MILID) University Network, and other partners.

The UNESCO-led Global Alliance for Media and Information Literacy (GAPMIL) is a groundbreaking effort to promote international cooperation to ensure that all citizens have access to MIL competencies. Currently, GAPMIL has over 600 member organizations from over 80 countries.

## Contact

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Xu Jing, [ji.xu@unesco.org](mailto:ji.xu@unesco.org)

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## International Organizing Committee

Ahmad Khasawneh, Hashemite University, Jordan  
Alton Grizzle, UNESCO, Paris  
Amir Jahangir, Mishal Pakistan, Pakistan  
Anna Kozłowska, University of Illinois at Chicago, USA  
Carolyn Wilson, Western University, Canada  
Chido Onumah, African Centre for Media and Information Literacy, Nigeria  
Cyrille Guel, EducommunicAfrik, Burkina Faso  
Daniel Nwaeze, Afrika Youth Movement, Nigeria  
Dorcas Bowler, National Library and Information Services, Bahamas  
Eva Reina, European Youth Information and Counselling Agency, Luxembourg  
Guna Spurava, MILID University Network, University of Latvia, Latvia  
José Manuel Pérez Tornero, Autonomous University of Barcelona, Spain  
Kimberly D. Osborne, ShinePath LLC, USA  
Kristina Juraitė, MILID University Network, Vytautas Magnus University, Lithuania  
Lisa Hinchliffe, University of Illinois at Urbana-Champaign, USA  
Maha Bashri, United Arab Emirates University, USA  
Marie-Carme Torras Calvo, Bergen University College, Norway  
Michelle Ciulla Lipkin, National Association for Media Literacy Education, USA  
Paulette Stewart, MILID University Network,  
The University of the West Indies, Jamaica  
Stephen Wyber, International Federation of Library Associations  
and Institutions, Netherlands  
Tihomir Loza, South East European Network for Professionalization of Media,  
Bosnia and Herzegovina  
Tomas Duran, Unified National Higher Education Corporation, Colombia  
Wang Xiaotong, UNESCO, Paris  
Xu Jing, UNESCO, Paris  
Yvone Akoth, Impart Change, Kenya



## Local Organizing Committee

### Steering group:

Katti Hoflin, Region Västra Götaland, Sweden

Annica Andersson, Göteborg Book Fair, Sweden

Bengt Källgren, Region Västra Götaland/Kultur i Väst, Sweden

Jenny Berner, Region Västra Götaland/Kultur i Väst, Sweden

Mats Djurberg, Swedish National Commission for UNESCO, Sweden

Ulla Carlsson, University of Gothenburg, Sweden

Ylva Gustafsson, Region Västra Götaland, Sweden

Catharina Bucht, Region Västra Götaland/Kultur i Väst, Sweden

Anders Magnusson, Region Västra Götaland/Kultur i Väst, Sweden

Cecilia Gärdén, Region Västra Götaland/Kultur i Väst, Sweden

Clara Hansson, Region Västra Götaland/Kultur i Väst, Sweden

Ida Northfell, Region Västra Götaland/Kultur i Väst, Sweden

Johan Holmberg, Filmpedagogerna Folkets Bio, Sweden

Jonas Linderöth, University of Skövde, Sweden

Kari Gardelin, Swedish National Commission for UNESCO, Sweden

Lars Wiberg, ABF, Sweden

Linda Sternö, University of Gothenburg, Sweden

Marina Andersson, Region Västra Götaland/Kultur i Väst, Sweden

Martin Holmberg, Media & Democracy/Lindholmen Science Park, Sweden

Monika Johansson, University of Borås, Sweden

Tobias Ruhtenberg, University of Borås, Sweden

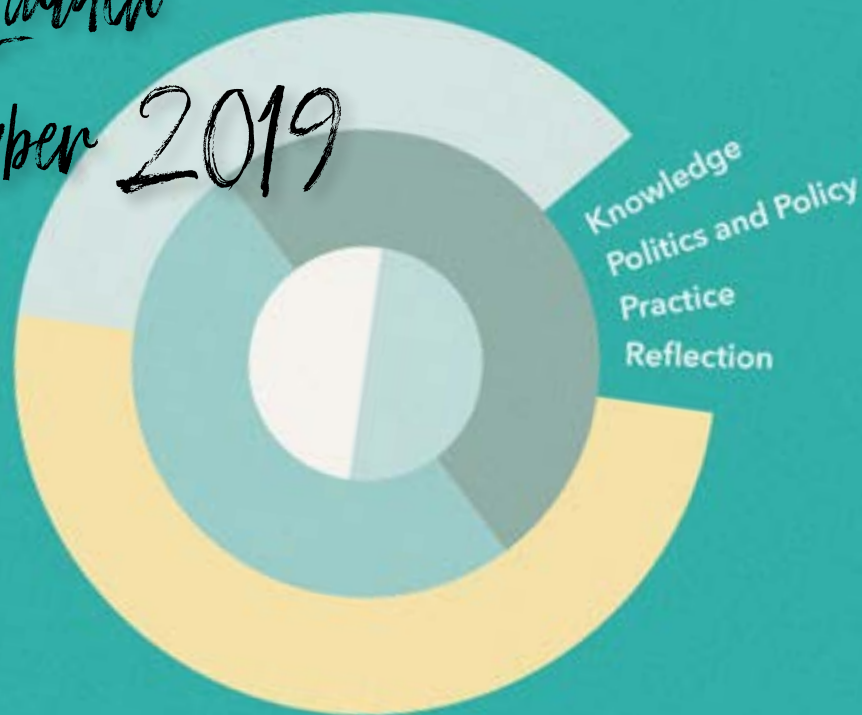
Ylva Ågren, University of Gothenburg, Sweden

Ylva Hård af Segerstad, University of Gothenburg, Sweden

# Understanding Media and Information Literacy (MIL) in the Digital Age

A QUESTION OF DEMOCRACY

New Book Launch  
24 September 2019



Edited by Ulla Carlsson

## Understanding Media and Information Literacy (MIL) in the Digital Age. A Question of Democracy

Many of the social issues of today have to do with digitization and, not least, the ongoing transformation of the media and communication culture. We are now at a point that may be described as 'the end of the digital beginning'. Following a period of optimism - especially the hopes that it would increase citizen engagement and participation - problems have surfaced. Calls are heard for policies to resolve these problems.

Media and information literacy (MIL) is often emphasized in the face of technological breakthroughs, when policy- and law-makers find themselves unable to tackle emerging problems. Therefore, MIL should be understood as part of a whole that includes legislation and reforms in media, education and other fields of relevance - as part of a democracy strategy. This is a process that involves many different stake holders in society, and combining extensive collaboration with proactive political leadership is a challenge. It can be said to be the starting point for this book.

The book consists of three parts. In the first part, a number of articles of a more general nature discuss media and information literacy (MIL) in a variety of contexts as well as courses of development on national, regional and global levels. The focus in the second part is on Sweden, the host of the UNESCO Global MIL Week Feature Conference 2019. The articles in this part present current research findings, policy decisions and political initiatives, and some examples of 'best practices' in the MIL area. The third part presents a new approach to MIL in a context of social change and Agenda 2030.

Read the book online: [www.jmg.gu.se/understandingmil](http://www.jmg.gu.se/understandingmil)

The book is published by the UNESCO Chair on Freedom of Expression, Media Development and Global Policy at University of Gothenburg in collaboration with Region Västra Götaland and the Swedish National Commission for UNESCO.

# Main Partners

